

Brief Profile

Dr. Geetika
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Prof. Geetika is presently Dean Research and Consultancy at Motilal Nehru National Institute of Technology Allahabad. She is a professor in the School of Management Studies; her academic interests are in areas of Strategic Management, Managerial Economics, Entrepreneurship and Intellectual Property Rights. Prof. Geetika is also Chairperson of Women Advisory Cell and Chairperson of IPR Standing Committee. In the past she has held many responsible positions including Dean Academic Affairs, Head of School of Management Studies and Member, Board of Governors. She was an Adjunct Professor at Asian Institute of Technology Thailand to supervise doctoral students in the area of High Tech Entrepreneurship from 2012-2016.

Prof. Geetika has over thirty years of teaching experience at graduate and post graduate levels and twenty years of experience of guiding and examining graduate, doctoral and post doctoral theses in India and abroad. She has many research projects, including two international projects, to her credit. Fifteen students have received their PhD degrees under her supervision, including one international candidate; while two are currently working.

Prof. Geetika is member on Editorial Board of various journals, including international journals. She has published more than eighty research papers in refereed international and national journals and conference proceedings and has authored six books. She has organised international conferences, national conferences, Faculty Development Programmes and Management Development Programmes. She has visited several countries including USA, UK, Greece, Hong Kong, Singapore, Mexico, Thailand and New Zealand to participate in international conferences.